



COMPETITION TERMS & CONDITIONS

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| Promotion: | Braun Newsletter Sign-Up Competition 2024 |
| Promoter: | De'Longhi Australia Pty Ltd (ABN 49 104 012 857) of Nexus Industry Park, Building 3A, 43 Lyn Parade, Prestons NSW 2170, Australia. Ph. +61 2 9426 7000 |
| Promotional Period: | Start Date: 1 st October 2024 End Date: 15 th December 2024 |
| Eligible Entrants: | Entry is open to Australian residents aged 18 years and over. |
| How to Enter: | <p>To enter, individuals must follow all of the following steps:</p> <ol style="list-style-type: none">sign up for the Braun Household Australia Newsletter via this link https://www.braunhousehold.com/en-au/social-competition, by providing all the necessary information requested (including, but not limited to, first name, last name and email address);provide express consent to receive marketing information and material, by ticking the box containing the following disclaimer in the registration form: I agree to receive marketing information and promotional communications – based on my preferences and behaviour about Braun products, services, events, and promotions. By giving this consent you authorize Braun Household Appliances Pty Limited to: a. send you advertising communication, based on a specific customer profile designed on your personal preferences and interests, within the limits of the consent via automated means of contact (email, SMS, social media, and other mass communication tools, etc.) and traditional contact methods (e.g. by telephone); b. To offer you personalized content and offers on the Site / Application that you are likely to be interested in. This data may include:<ul style="list-style-type: none">Data you give us by registering on the Braun Household website such as your name, email address, physical address, country, and phone number;Data we get from your interactions with Braun Household, particularly through Braun Household digital channels, such as social media, websites, and apps. This data may include IP address, cookies, location details, and websites you visit.Your consent may be revoked at any time by visiting My Account > My Marketing Preferences. For more information, please read the Braun Household Privacy Policy and Braun Household Cookies Policy.following the above, submitting the form by clicking the "Enter now" button. |
| Entries Permitted: | Multiple claims/entries are not permitted: a. only one (1) Eligible Entry is permitted per Eligible Entrant. b. each Eligible Entry must be submitted separately and in accordance with these Terms. c. limit of one (1) Prize per Eligible Entrant. d. All Eligible Entrants who enter an Eligible Entry during the Promotional Period in accordance with these Terms comprise the " Entry Pool ". |
| Total Prize Pool | The total prize pool consists of four (4) x Braun Ultimate household gift packs (RRP \$1,511 each) (each a Prize). The total value of the Prize Pool is \$6,044 RRP. |

1. Information on how to enter this Promotion and details form part of these Terms and Conditions of entry (**Terms**). These Terms apply to the Promotion and by entering this Promotion, you represent that you are eligible to enter and you are deemed to have accepted these Terms.
2. The promoter is De'Longhi Australia Pty Ltd (ABN 49 104 012 857) of Nexus Industry Park, Building 3A, 43 Lyn Parade, Prestons NSW 2170, Australia (**Promoter**).
3. The Promotion will be open from 10:00 am Australian Eastern Standard Time on 01/10/2024 and will close at 11:59 pm Australian Eastern Daylight Savings Time on 15/12/2024 (**Promotion Period**).
4. A valid newsletter subscription must be completed by an Eligible Entrant in accordance with these Terms and received by the Promoter during the Promotion Period to enter into the Promotion. A valid newsletter subscription has been received by the Promoter at the time the server(s) owned or otherwise controlled by the Promoter have received the valid newsletter subscription from an Eligible Entrant.
5. Entry to the Promotion is open to Australian residents aged 18 years and over and who submit an Eligible Entry during the Promotion Period (**Eligible Entrants**).
6. Employees, directors, management and contractors of the Promoter and other agencies, firms or companies associated with the Promotion (including suppliers of the Prize), and their immediate families, are not eligible to enter. By entering this Promotion you represent that you are eligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.
7. To enter the Promotion and be eligible to win, an Eligible Entrant must, during the Promotion Period, follow all of the steps outlined here:
 - a) provide all of the necessary information requested on the form at <https://www.braunhousehold.com/en-au/social-competition>, including, but not limited to, first name, last name and email address;
 - b) confirmed their express consent to receive marketing information and material, by ticking the box indicated; and
 - c) following the above, submitting the form by clicking the "Enter now" button.(**Eligible Entry**)
8. Eligible Entrants are not permitted to enter the Promotion multiple times, and multiple claims/entries are not permitted:
 - a) only one (1) Eligible Entry is permitted per Eligible Entrant.
 - b) Each eligible Entry must be submitted separately and in accordance with these Terms.
 - c) limit of one (1) Prize per Eligible Entrant.
 - d) All Eligible Entrants who enter Eligible Entry during the Promotional Period in accordance with these Terms comprise the "**Entry Pool**".
9. Any entry that does not comply with these Terms is not an Eligible Entry. Entries will also be deemed to not be an Eligible Entry if they are incomplete, incorrect, or incomprehensible or if the entry includes or contains forged, fraudulent, misleading, deceptive, dishonest or tampered information with in any way, including using any automated software.
10. The Promoter may decline any invalid application (ie, an application that is not an Eligible Entry), although it reserves the right (in its discretion) to contact (or attempt to contact) the Eligible Entrant to attempt to resolve any issues with an invalid application that are capable of resolution. If, following contact with the Eligible Entrant, such issues are resolved by the Eligible Entrant to the satisfaction of the Promoter, the Promoter may accept the updated application as an Eligible Entry.
11. This is a game of chance. The draw (**Draw**) will take place at De'Longhi Australia Pty Ltd, Nexus Park, Unit 3, 43 Lyn Parade, Prestons, NSW, 2170, Australia at 10:00 AM Australian Eastern Daylight Savings Time on 18 December 2024. A representative of the Promoter will use a random generator to randomly select the winners and then verify that it is an Eligible Entry (**Prize Winner**). The Promoter may select additional winners (in the same manner) and verify that they

are an Eligible Entry in the event that a Prize Winner for any reason is, or becomes, ineligible to receive the Prize or is no longer a Prize Winner, in which case the additional winners will become a Prize Winner in the order they are drawn. The Prize Winner(s) will be notified in writing within two (2) business days of the draw and their name will be published on the Braun Household Australia media pages and online at <https://www.braunhousehold.com/en-au/customer-support/promotions>.

12. The Promoter's decision is final and no correspondence will be entered into.

13. The total prize pool consists of four (4) x Braun Ultimate household gift packs (RRP \$1,511 each) (each a **Prize**). The total value of the Prize Pool is \$6,044 RRP. Each Braun Ultimate household gift pack is comprised of the following:

- a) HT1510BK Purshine Toaster Black (RRP \$99);
- b) WK1500BK Purshine Kettle Black (RRP \$99);
- c) KF1500BK Purshine Drip Coffee Maker Black (RRP \$99);
- d) JB7550BK PowerBlend 7 (RRP \$299);
- e) HF3030 Multifry 3 Digital (RRP \$189);
- f) MQ9187XLI MultiQuick 9 Hand Blender (RRP \$299);
- g) MQS005BK Hand Blender Stand (RRP \$29);
- h) IS5249BK CareStyle 5 Black (RRP \$299); and
- i) CH3011BK MultiPractic Chopper (RRP \$99).

14. If the Prize (or part of the Prize) is unavailable, the Promoter, at its discretion, reserves the right to substitute the Prize (or that part of the Prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.

15. The Prize, or any unused portion of the Prize, is not transferable or exchangeable and cannot be taken as cash unless otherwise specified.

16. Prize Winners will be contacted directly via the email address provided in the Eligible Entry within 24 hours of the Draw. Prize Winners will then have 72 hours from the time the Promoter sends the email confirming they are a Prize Winner to provide a valid Australian postal address to which the Promoter may send the Prize. In the event the Promoter does not receive a response from a Prize Winner within the 72 hour period, or the Prize Winner is otherwise unable to accept the Prize, the Prize will be deemed as forfeited.

17. Where a Prize Winner has forfeited the Prize, or if for any other reason a re-draw is required in accordance with these Terms, a re-draw will occur in accordance with clause 11. The Promoter will notify the Prize Winner of the re-draw in accordance with clause 16. Subsequent re-draws will take place until the Prize is claimed by the Prize Winner of the last re-draw.

18. The Promoter will make reasonable efforts to dispatch the Prize up to 4 weeks from the date of the Winner providing a valid address to which the Prize may be sent.

19. The Promoter reserves the right, at any time, to verify the validity of entries and Eligible Entrants (including an Eligible Entrant's identity, age, place of residence, address, and proof of purchase). Proof of identity, age, residency, address or account details, and purchase considered suitable for verification is at the discretion of the Promoter.

20. Eligible Entrants may only apply for the Promotion in their own name and using their own first name, last name and email address. Additionally, an Eligible Entrant must not apply for the Promotion on behalf of any other person.

21. The Promoter reserves the right in its sole discretion to disqualify any individual whom it has reason to believe has breached any of these Terms, or engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the Promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.

22. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law, to modify, suspend, terminate or cancel the Promotion, as appropriate.

23. The Promoter will make reasonable efforts to deliver the Prize(s) to the Prize Winners in accordance with these Terms. Any part of any Prize that is not taken for any reason is forfeited. Any taxes which may be payable as a consequence of an Eligible Entrant receiving a Prize are the sole responsibility of the Eligible Entrant.

24. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors, service providers, Prize suppliers, and, as required, to Australian regulatory authorities. An Eligible Entry is conditional on providing this personal information. By entering, if the Eligible Entrant opts-in by ticking the opt-in box at the time of submitting their claim, Eligible Entrants consent to the Promoter using the information for promotional, marketing, publicity, research, and profiling purposes, including sending electronic messages or telephoning the Eligible Entrant. Eligible Entrants should direct any request to access, update or correct information by contacting the Promoter on the Contact Us page at <https://www.braunhousehold.com/en-au/support>. The personal information collected in connection with this Promotion will be used, stored and disclosed in accordance with the privacy policy, available at <https://www.braunhousehold.com/en-au/privacy-policy>. A request to opt out, access, update or correct any information can be made by contacting the Promoter. All Eligible Entries become the property of the Promoter. Unless otherwise indicated by the Promoter or its agent, the Promoter or its agent may disclose personal information overseas, and cannot guarantee that any overseas recipient will not breach the Australian Privacy Principles.

25. The Promoter may change these terms and conditions from time to time by posting the revised terms and conditions (or a link to them) on the promotional website. Eligible Entrants should regularly check the promotional website for any updates. By submitting an Eligible Entry, Eligible Entrants are deemed to have accepted the version of these Terms that applies at that time. The Promoter accepts no responsibility for lost, stolen, late, damaged or misdirected entries or Prizes.

26. The Promoter is not responsible for any technical malfunctions or problems with internet or network congestion, including injury or damage to an Eligible Entrant's or any other person's computer related to participation in this Promotion and problems with transmission of entries and/or emails over the internet, acts in violation of these terms and conditions, acts in a disruptive manner, or acts with the intent to annoy, abuse, threaten or harass any other person.

27. Nothing in these Terms limits, excludes or modifies, or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act 2010 (Cth), as well as any other implied warranties or similar consumer protection laws in the State and Territories of Australia (**Non-Excludable Guarantees**). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion including, but not limited to, where arising out of the following: a. any technical difficulties or product malfunction (whether or not under the Promoter's control); b. any theft, unauthorised access or third party interference; c. any claim that is late, lost, altered, damaged or misdirected (whether or not after the receipt by the Promoter) due to interference; or d. any tax liability incurred by a claimant.

28. Eligible Entrants must contact telephone 1800 126 659 or visit [Custome support](#) for all inquiries. Copyright © De'Longhi Australia Pty Ltd. All rights reserved.